



Launch of Bloomberg Originals on Singtel TV and CAST

What is Bloomberg Originals (CH 172)?

Launching on 14 May 2025 on Singtel TV and CAST app, Bloomberg Originals features shows hosted by experts covering stories you haven't seen and viewpoints you haven't heard. Exploring every angle of climate change, technology, finance, sports and beyond, Bloomberg Originals is business as you've never seen it.

Can I watch Bloomberg Originals for free on Singtel TV and CAST app?

All Singtel TV subscribers and CAST app users can enjoy a free preview of Bloomberg Originals from 14 May 2025 to 12 June 2025.

Do I have to pay for Bloomberg Originals?

From 14 May 2025, Bloomberg Originals (CH 172) and Bloomberg Originals On Demand channels are added to Singtel TV's and CAST.SG's News Pack at no additional cost. Customers subscribed to News Pack can enjoy the channels with no extra charges.