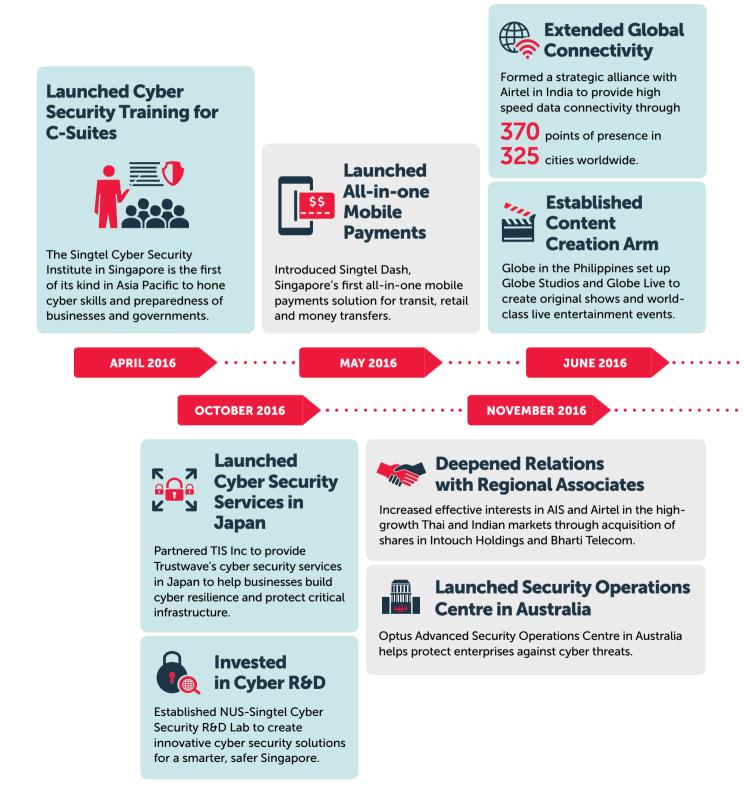
Achievements in FY 2017

The Group has achieved a lot since our last annual report. We launched new products and services, bolstered our core and digital capabilities, and deepened our relationships with our regional associates.



Enhanced Digital Content



Launched Cast OTT video portal app offering Hollywood and Asian content, and Singtel Newsstand offering digital subscriptions to leading local and international news publications and SPH lifestyle magazines in Singapore.

Launched 24/7 Sports Channel

Optus Sport with on-demand and live multi-screen capability was launched in Australia.

Launched International Mobile Video Competition



Launched "The 5-min Video Challenge" across the Group to generate original content.

AUGUST 2016

FEBRUARY 2017

Tripled the Data



Launched DataX3 mobile data add-on to offer triple the mobile data allowance in Singapore.

SEPTEMBER 2016

MARCH 2017

JULY 2016

JANUARY 2017



Introduced Fastest Mobile Network

Launched **450** Mbps mobile data speeds nationwide in Singapore.

Launched First Payments Bank

Airtel India launched India's first payments bank, offering customers the convenience of cashless purchases using mobile money at over

250,000 Airtel retail outlets and over **1m** merchants.

Invested in Digital Marketing Technology



Amobee strengthened its technological edge and scale with the acquisition of Turn, a leading data management platform and multi-channel programmatic media buying platform.

Launched Cyber Security Services in the Philippines



Trustwave Managed Security Services was launched in the Philippines with Globe to help enterprises protect against cyber attacks.