

Key players for tech-driven sustainability in 2024

The link between successful sustainability performance and financial benefits is becoming clear. Companies that are achieving growth and profitability, that also have a strong commitment to sustainability, can expect 2% more shareholder return each year than companies with a weak sustainability commitment.¹

So how do we achieve 'strong' sustainability?

Because sustainability and ESG measurements are so wide ranging, they depend upon the right partnerships to deliver results in each field. Let's look at the key players in the tech-driven sustainability sector:

58%

of corporate analysis studies found a positive relationship between operational ESG metrics and financial performance.

However, if the corporation focused on disclosures alone, that dropped to 26%.²



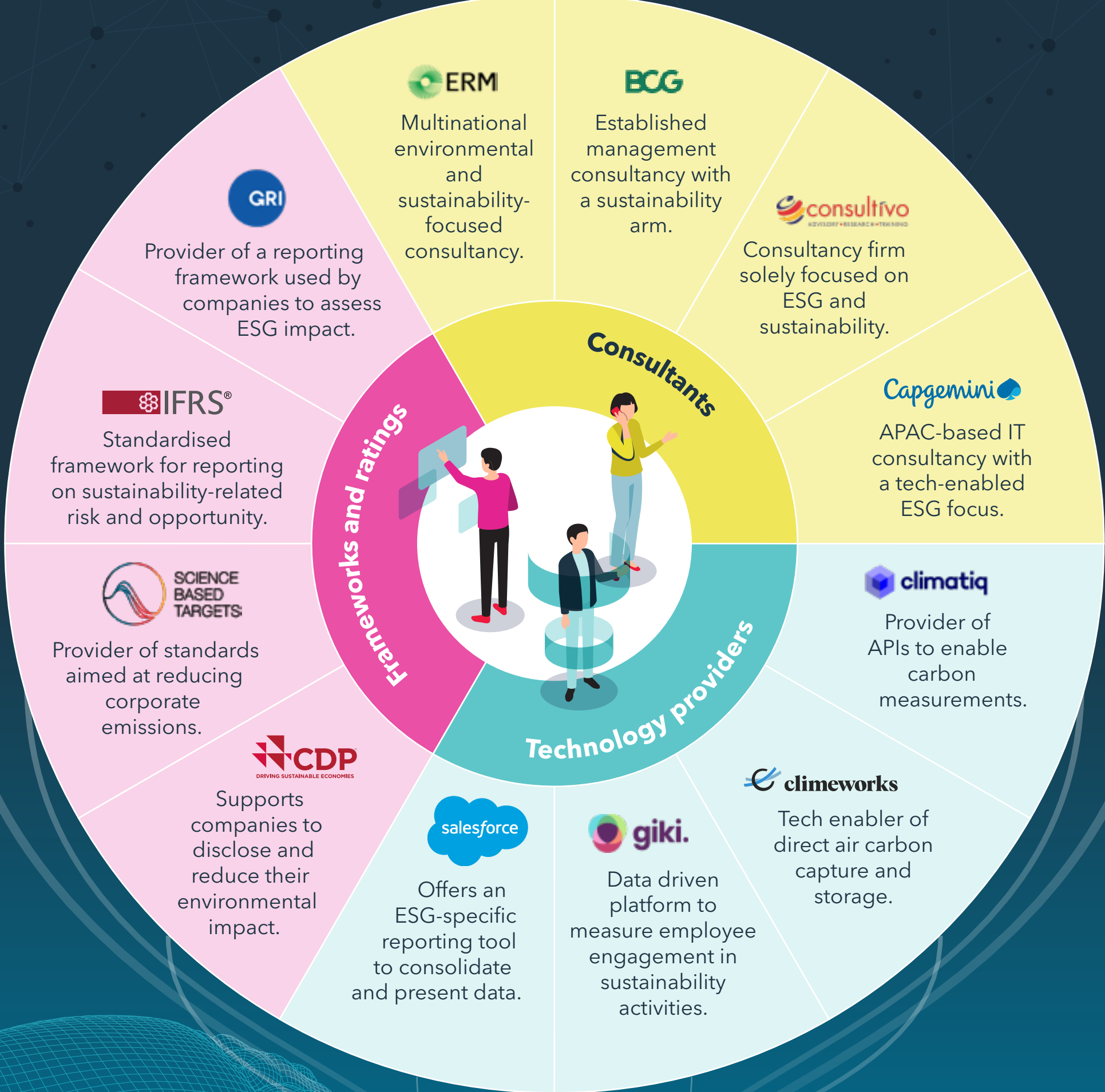
We can't do it alone - partnerships increase ESG success

63%

of corporations have partnerships to address purpose-led issues that create social and stakeholder value.³

Key players in the tech-driven sustainability sector

Primary considerations in sustainability partnerships are the ESG frameworks, consultants and technologies used to achieve ambitions.



For sustainability efforts to be successful, companies must connect with the right partners to realise their ambitions. Choosing a tech provider to achieve sustainability goals allows for a rapid scale-up across companies and borders.

Tech-driven sustainability in 2024

Makes corporate impact measurable

Enables disclosures and reporting

Accelerates data-driven decision-making

...and beyond

Will be AI-driven and IoT enabled

Will achieve the ambitions of a fully circular economy

Will ensure positive, rather than neutral, impact

Sustainability is a collaborative effort.
With the right tech-driven partnerships and digital ecosystem we can achieve true sustainability.

Partner with us

References

¹ McKinsey, The triple play: Growth, profit, and sustainability, 2023

² NYU Stern, ESG and Financial Performance, 2021

³ KPMG, ESG 2030 Predictions, 2022

⁴ Department of Climate Change, Clean Energy, the Environment and Water, Australia’s international climate and clean energy partnerships, 2024