

Navigating the scam minefield



When it comes to cyber security, exploring the online world can feel like navigating a minefield. One wrong click, and the entire organisation could fall victim to a sophisticated scam. The constant threat of phishing emails, deceptive websites, and other cyberattacks makes everyday operations a daunting challenge.

Hackers' favourite target channels for scams

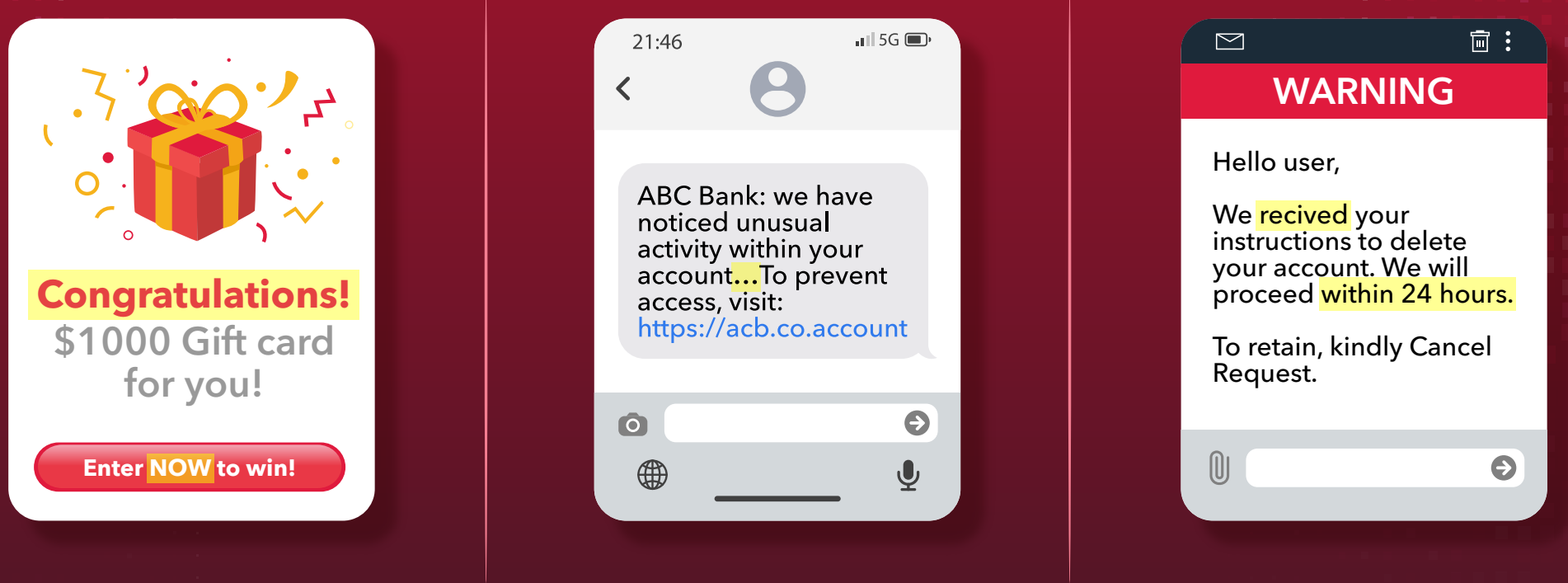


Most popular manipulation tactics



Devil is in the details

Scammers leave traces of deception in the form of typos, misplaced decimal points, and a tone of urgency. But with attention to detail, one can spot them early. How many of these common scams do you spot in these images?

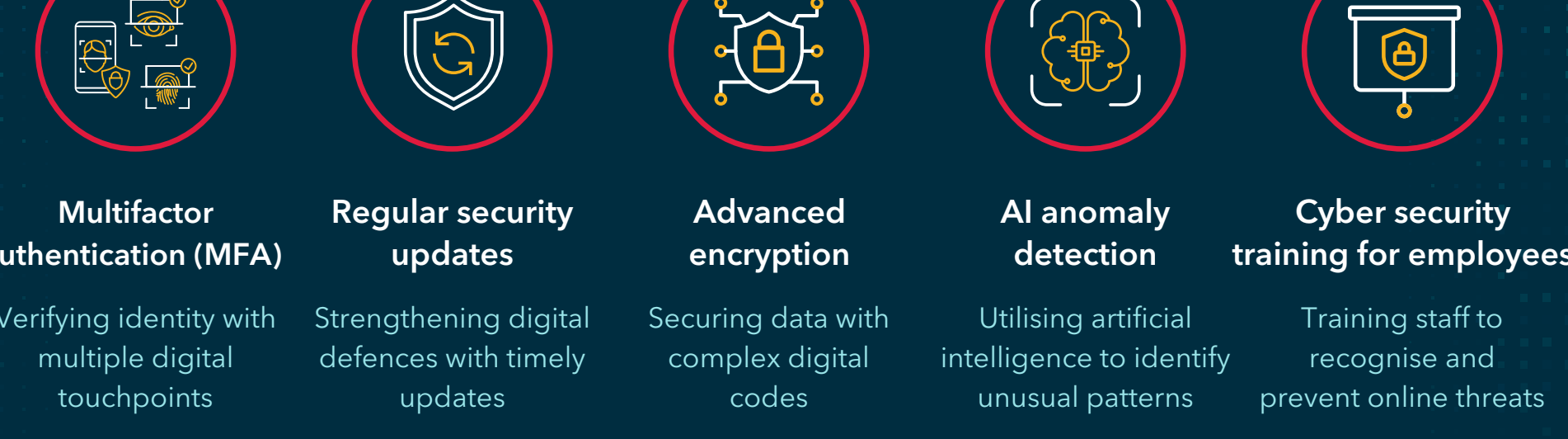


The butterfly effect of one wrong click

These incidents affect more than just the immediate victims. Businesses suffer, employees face job insecurity, and consumer confidence drops, impacting the broader economy. The ripple effects highlight the urgent need for robust cyber security measures.



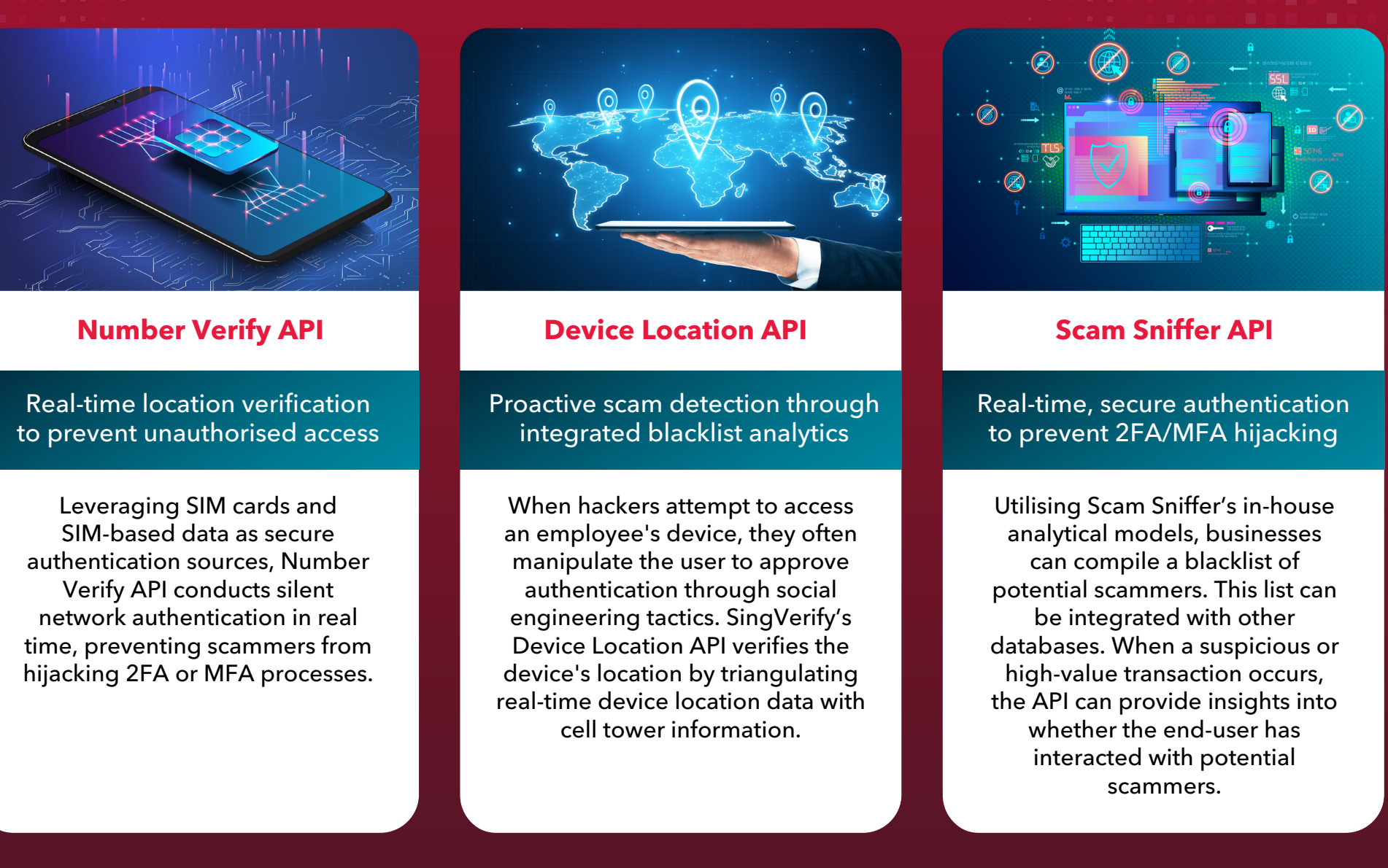
How businesses safeguard digital identities



How SingVerify helps

SingVerify utilises telco data to authenticate digital identities with an innovative approach to combat scams. Telco data offers valuable insights into user behaviour and network activity, augmenting existing security protocols and enabling proactive fraud detection. With phishing scams rising and cyber threats looming large, businesses should consider incorporating telco data into their fraud prevention strategies. By tapping into real-time telco data through multiple APIs, SingVerify streamlines the authentication process.

Here's how businesses can benefit from SingVerify suite of solutions



Secure your business with Singtel

Unlock seamless authentication solutions

References

¹ \$70.8 million lost in Singapore due to business email scams, HRD America, 2022

² Anybody Can Become a Scam Victim. Even you. Especially you, GovTech Singapore, 2023

³ \$1.4 trillion lost to scams globally; S'pore victims lost the most on average: Study, The Straits Times, 2023

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