

Behind every



# confident | leap

**Connectivity-led  
and data-driven**

An adaptive  
solution for global  
business needs

**Ignite the change.  
Hello possibilities.**

# Connectivity, once a simple utility, is now a strategic tool for growth.

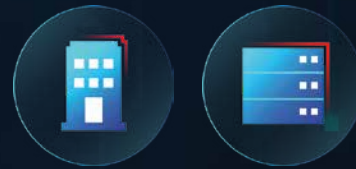
Yet, with advancing technologies and a multitude of possibilities, connectivity must be tailored to the enterprise's unique needs. Designing the right connectivity solution can be complex.



## Branches, IoT devices

**75%**

of new apps will embed IoT middleware by 2027, up from 10%



## Campus, data centres

**~22%**

CAGR of enterprise spend on cloud connect services by 2027



## Internet WAN

**15%**

of enterprise sites will use 5G as primary or fixed wireless backup by 2027



## SASE, SSE

**70%**

of enterprises will leverage SD-WAN and SASE security

# Singtel CUBΣ - Unlocking the connectivity advantage for growth

Connectivity-led, data-driven, AI-enabled and inherently protected, Singtel CUBΣ breaks down network silos to deliver a unified suite of connectivity solutions that evolve and adapt to your business needs in a rapidly changing digital landscape, without the complexities.

## On-demand

Utility-based services

## Manageability

Single pane of glass

## Observability

Network performance assurance

## Analytics

Network insights



## Orchestration

Scale with agility

## AI-driven

Predictive maintenance

Cloud that's fit-for-future:  
**Singtel signs an agreement with Nestlé IT to upgrade their global network infrastructure.**



**Enterprise wants:**

**Intelligent &  
predictable  
Internet  
performance**

**CUBΣ provides:**

Diverse Internet options: Fixed Internet, 4G/5G, LEO Satellite with deterministic routing

Optimised Internet performance by up to 30% with algo-routing

Single point of accountability to manage multi-vendor IT environments and ecosystems

---

**Enterprise wants:**

**Simplicity in  
managing multiple  
connectivity &  
security solutions**

**CUBΣ provides:**

Integrated and on-demand network and security capabilities

SASE-as-a-Service approach with Managed SASE from industry leaders

Edge SSE, Hosted SSE and Interconnect SSE use cases to address evolving security needs

---

**Enterprise wants:**

**Protection against  
evolving scams,  
phishing &  
mobile threats**

**CUBΣ provides:**

Enterprise Mobile Protect, enabled by 5G security slices, to proactively identify and block cyber threats in real-time

AI/ML capabilities to intercept threats at the network level before impacting user devices

Zero-touch deployment and customised policies / profiles for tailored and adaptive security solutions

---

**Enterprise wants:**

**Consolidation of  
multiple portals  
& connectivity  
data streams**

**CUBΣ provides:**

Unified digital front via a single sign-on, access to multiple services

AI-driven real-time insights and ML algorithms for predictive analysis

Unified dashboard for end-to-end visibility and monitoring



# Benefits



## Secure and agile connectivity

Enable seamless edge-to-cloud connections with on-demand network and security services. Leverage Secure Access Service Edge as-a-Service (SASEaaS) from industry leaders for integrated security and networking.

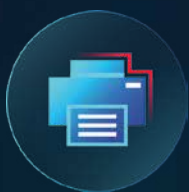
Harness telco data and 5G security slices to protect against scams, phishing, and other mobile threats efficiently.



## Intelligent and predictable data routing

Utilise AI algorithms to optimise cloud Internet traffic by analysing network conditions in real-time, selecting the best Internet path for enterprise workloads.

Prioritise 5G traffic with tailored slices for varying user experiences, security, and privacy needs based on profiles.



## Unified digital front

A single digital front that unifies diverse data streams and capabilities as well as AI-driven real-time insights and machine learning algorithms for predictive analysis.

Manage multi-vendor IT environments from a single point of accountability.

**Singtel CUBΣ** – Unlocking the connectivity advantage for growth.

Contact us



<https://www.singtel.com/cube>